DIVA
European Digital Innovation Hub
Pays de la Loire

Co-funded by the European Union

DIVA supports companies in the Pays de la Loire region with their digital transition through **data** and **IA**

3 missions

- **Raise awareness** of AI applications
- **Identify** needs and develop an action plan
- **Support** the deployment of AI

Since November 2022, DIVA has :

14 000 people reached

408 diagnostics & action plans

52 pilot projects & supports

50 training courses provided

Would you like deploy AI within your organisation and benefit from DIVA's services (awareness raising, training, needs diagnostics, project support, pilot projects, etc.) ? **Please contact the DIVA team** by scanning the QR code !

Since the creation of Atlanpole

IN THE PAYS DE LA LOIRE REGION

919 supported projects including

387 incubated in connection with Public Research *that gave rise to*

270 innovative companies created *in connection with Public Research*

- ZOOM ON THE NANTES UNIVERSITY AREA

485 innovative companies created *including*

90% of 5-year survival rate for supported companies

378 still in operation *representing*

7530 direct jobs created

Atlanpole's activity is supported by

Ministère de l'Enseignement supérieur, de la Recherche et de l'Espace · République Française · ADEME · Cofinancé par l'Union européenne · Région Pays de la Loire

with the contribution of the members

Région Pays de la Loire · Nantes Métropole · Saint-Nazaire agglo · CapAtlantique · Pornic agglo Pays de Retz · CCI Nantes St-Nazaire · CHU Nantes · Institut de Cancérologie de l'Ouest · Nantes Université · Centrale Nantes · L'École de Design Nantes Atlantique · esb · ENSM · icam · ISEN · Oniris VetAgroBio Nantes · Université Gustave Eiffel · IMT Atlantique · Pôle Mer Bretagne Atlantique · Images & Réseaux · EMC2 · Smart power · ID4 Mobility · Atlanpole biotherapies · Valorial · Vegepolys Valley · CCI Ouest · Atlantique Vendée

and partners

Université d'Angers · Le Mans Université · CCI Pays de la Loire · Angers Technopole · LMJ · le mans innovation

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ATLANPOLE
Land of innovation



The Innovation Hub of the Greater West

Key figures 2025

The strength of the Innovation Hub

A regional innovation hub whose activities span from the Nantes university and economic area, to the whole Pays de la Loire region and the Greater Atlantic West, Atlanpole mission is to **structure and stimulate a multidisciplinary innovation ecosystem** rich in several fields of excellence, promoting interaction between them.

> *The strength of this ecosystem resides in the complementary nature of all the stakeholders, which are essential to the creation and development of innovative businesses and to the economic growth of the region.*

Academic partners

Present in **the university areas of Nantes, Angers and Maine**, they are essential to the innovation ecosystem thanks to **the excellence of the research** carried out in their laboratories, which serves as a buy source of innovation.

Innovative companies

Covering all sectors and sizes, they contribute to the **competitiveness of the area** and are fully integrated into Atlanpole's governance.

National and international networks

Atlanpole carries out numerous initiatives to **promote, support and defend innovation** at national, European and international levels, and to this end is increasing its partnerships with other innovation stakeholders.

les pôles de compétitivité
Innovation Collaborative, Croissance Collective

RÉPUBLIQUE FRANÇAISE

The competitiveness clusters

Atlanpole **continuously interacts with the competitiveness clusters of the Greater West** as a **partner, leader, or co-leader,** in a spirit of complementarity, synergies, and efficiency, serving the ecosystem.

COLLABORATIVE PROJECTS

*To stimulate innovation in strategic sectors within the territory and to promote cross-collaboration between them, Atlanpole provides **operational support** to competitiveness clusters that develop, support and certify **high value-added collaborative research-industry projects with the aim of securing public co-financing from local authorities, the State and/or the European Union**.*

Regional Incubator for Public Research

MINISTÈRE DE L'ENSEIGNEMENT SUPÉRIEUR, DE LA RECHERCHE ET DE L'ESPACE
Liberté
Égalité
Fraternité

Incubateurs de la recherche publique

eubic

Atlanpole operates the Public Research Incubation Programme, certified and supported by the Ministry of Higher Education, Research and Space, as well as the regional DeepTech Acceleration programme certified under France 2030.

Atlanpole provides **personalised support**, lasting from six months to six years to **innovative start-ups and SMEs** : from the idea stage through launch, growth, acceleration and development phases. The regional incubation scheme is supported by Angers Technopole for the Angers university area and by Le Mans Innovation and Laval Mayenne Technopole for the Maine university area.

DEEPTECH REFERENT & CO-FOUNDER OF THE 2 LOIRE VALLEY UNIVERSITY HUBS, PUI NANTES UNIVERSITÉ & PUI PREDICT ANGERS-LE MANS

*As such, Atlanpole's mission is to sustainably increase the number of **DeepTech business** projects originating from or connected to Public Research, through dedicated **awareness-raising, detection, and pre-incubation initiatives**. These complement the range of incubation and acceleration services in a proven process of highly ambitious, personalised, **tailor-made support**.*

ESA-BIC NORD FRANCE SPACE ACCELERATOR

*Atlanpole coordinates the ESA-BIC Nord France at the regional level, **a European programme dedicated to innovative space projects** to projects based on technologies with applications in the space sector.*

Annual average over the past 5 years

+ 800 detected projects

59 new projects incubated

from wich

35 companies emerged

including

16 arising from or related to Public Research