

[Press statement – 2017/09/19]

## Obeo, the vibrant French SME is setting up in North America

Obeo, the French leading company in open source modeling technologies is setting up a subsidiary in Canada's Vancouver city. This vibrant SME is looking to make its mark in both Canada and the US by bringing innovation solutions enabling industrial companies to design complex systems and products. Vancouver marks a new chapter in a story narrating Obeo's independence and growth.

Over the course of its eleven years, more than 250 customers amongst which several major names across a variety of sectors, including aerospace, insurance and energy, have been more than impressed by Obeo's technical expertise. In choosing to have a North American presence, Obeo is transitioning from an SME exporting high-tech solutions to a larger enterprise with international reach.

"We already have clients in North America but having a physical presence takes us to another level," underlined Stéphane Lacrampe, one of Obeo's three founders and future manager of the North American office before adding, "*At Obeo we create open source graphical modeling solutions that are freely available on the internet and that challenge existing, sometimes ageing, technologies.*" This approach will anchor Obeo in North America particularly via Capella. Developed by Thales in conjunction with Obeo support and a decade of combined teamwork, Capella offers an innovative software solution for designing highly technological systems such as those used in satellites, planes, smart cars, etc.... "*Capella has enjoyed growing success in France and Europe and the potential in North America is considerable.*"

Setting up a unit across the Atlantic is also an opportunity to refresh Obeo's management structure. Stéphane Lacrampe will be working full time on this new stage for the company, whilst still remaining in full contact with Obeo Nantes. As such Stéphane passes the baton of CEO to current CTO, Cédric Brun, while longstanding Obeo stalwart Mélanie Bats will in turn take on the role of CTO, all of which exemplifies Obeo's ethos of promoting from within its own stable of excellent talent.

According to Cédric Brun, "*Obeo is a great story of an innovative Nantaise company that has grown multifold. Our vision, our colleagues, our ambitious business model, and our expertise represent our strengths and they more than compare with the sector's software heavyweights. We are extremely proud and excited to discover the New World*".

*Press contact*

[adrien.simoneau@obeo.fr](mailto:adrien.simoneau@obeo.fr)

+ 33 6 84 88 32 64

+ 33 2 51 13 50 55

Bio Stéphane Lacrampe :

Originally trained as an engineer, Stéphane Lacrampe has more than 15 years experience and together with another of Obeo's co-founders, Etienne Juliot, set the company right from its beginnings in 2005 on a path of open innovation. Former CEO, Stéphane Lacrampe will be heading up the North American subsidiary.



Bio Cédric Brun :

As part of Obeo's international expansion program, Cédric Brun assumes the role of CEO as of September 2017. With both an engineering graduate and a research Master, Cédric Brun started his career as an Obeo trainee in 2006. Over the next five years, and bolstered by his internationally recognized technical expertise as well as his excellent work standards, Cédric progressed within the company to the position of CTO in 2011.



Obeo is a leading French company in open source modeling. Established in 2005 the company employs 50 staff in Nantes, Toulouse and Paris/Saclay. Every year the company boasts double-digit growth with 20% of its income now coming from abroad. Obeo is an open source community stalwart and in 2008 it became a key member of the Eclipse Foundation. Obeo is also a member of NantesTech as well as several other networks of innovative companies.

*Press contact*

[adrien.simoneau@obeo.fr](mailto:adrien.simoneau@obeo.fr)

+ 33 6 84 88 32 64

+ 33 2 51 13 50 55